

DIGITAL ADVERTISING

Advertise on Design Engineering & Sourcing sites, where technology comes first.

Showcase your thought leadership while driving high quality leads. Digital advertising is a great way to provide solutions to industry problems, make recommendations for using emerging technologies or expand on brand awareness via our existing OEM/EOEM industry network of sites.

SIMPLE DETAILS

- Digital advertising includes: traditional banner ads, high impact wallpaper ads, as well as Design FAQ, Basics of Design, eBooks, Webinars, Lead Touch, Extended Marketing, ePostcards, Retargeting, Surper-charged White Papers, Single Sponsor Newsletters, or a Product Spotlight and more.
- Get the reach and exposure you need by customizing your program to your budget.

USEFUL FOR

- High-impact messaging
- Staying “top-of-mind”
- Thought leadership
- Brand awareness
- Show subject matter expertise
- Driving high quality leads

ADDITIONAL SERVICES

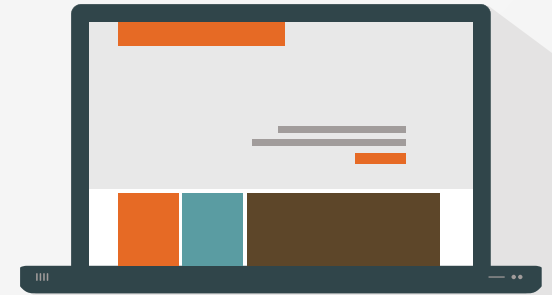
These additional marketing services compliment or work well with Digital Advertising:

LEAD LIFECYCLING

Nurture generated leads.

PRINT ADVERTISING

Combine print and digital advertising for an effective and integrated campaign.



37% of marketing managers

believe that the most important channel for engaging customers is content-led websites.